



2025 All-City Swim Meet Sponsorship

Hill Farm Swim and Dive Club

2025 All-City Sponsorship Opportunities Package

601 Sawyer Terrace Ave
PO Box 5004
Madison, WI 53705

allcityhillfarm2025@gmail.com





2025 All-City Swim Meet Sponsorship Opportunities

Hill Farm Swim Club

July 31st - August 2nd, 2025

Hill Farm Swim and Dive Club is proud to host the 2025 All-City Swim Meet at Hill Farm. The All-City Swim Meet is the largest amateur swim meet in the country with over 2,000 swimmers, 6,000 attendees, nearly 20,000 livestream views, over 850,000 mobile app views and coverage by several local media outlets. Join us for the 63rd year of this Madison tradition!

	Presenting \$20,000/yr Annual	Premier \$15,000 3 Year	Platinum \$7,500 Annual	Gold \$5,000 Annual	Silver \$2,500 Annual	Bronze \$1,000 Annual
Company's name & recognition as a year-round sponsor of events at Hill Farm Swim and Dive Club.						
Sponsorship of swimmer drop-off						
Year-round recognition in the All-City League						
Banner featured on the scoreboard display						
Logo featured on photoshoot area						
Logo tiered on bag tags						
Promotion via All-City 2025 Swim social media						
Parking Passes	2 Passes/ Day	2 Passes/ Day	1 Pass/ Day			
Company banner at All-City 2025 Swim Meet						
Logo featured on the All-City Swim 2025 app						
Recognition for swim events	4 Events	2 Events	2 Events	1 Event		
Logo displayed on live-streamed event						
Logo tiered on volunteer t-shirts						
Vendor table to hand out swag, brochures, and other marketing materials						
Acknowledgement on All-City 2025 website						
Recognition in meet announcements	16/Day	12/Day	8/Day	5/Day	3/Day	1/Day



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Step 1: Select Your Sponsorship Level

Yes! Our company wishes to be a sponsor for the 2025 All-City Swim meet

Sponsorship

- Presenting (\$20,000)
- Premier (\$15,000)
- Platinum (\$7,500)
- Gold (\$5,000)
- Silver (\$2,500)
- Bronze (\$1000)

Donation

- Other Amount \$ _____

Interested in a different sponsorship level?
Please ask how we can accommodate
your organization.

Step 2: Provide Contact Information

Sponsor / Organization: _____

How would you like your organization name listed: _____

If your organization wishes to remain anonymous, please indicate above.

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Direct Telephone Number: (____) _____

Contact Email Address: _____

Step 3: Return the Commitment Form & Check

Mail your sponsorship commitment form, along with your check made out to "Hill Farm All City" to:

Margaret Immerfall, Chair
2025 All-City Swim Meet
601 Sawyer Terrace Ave
PO Box 5004
Madison, Wisconsin 53705

Please contact our 2025 All-City Swim Sponsorship Chairs with any questions:

Erin Woodard Andrew Simon

allcityhillfarm2025@gmail.com

Hill Farm Swim and Dive Club sincerely thanks you for your sponsorship of the 2025 All-City Swim Meet. We look forward to seeing you at All-City 2025!

Please note that donations paid to HFSC, which is a not-for-profit corporation under Section 501(c)(7), are not tax deductible. Thus, donors to the club may not claim a charitable deduction under Section 170.



2025 All-City Swim Meet Sponsorship Checklist

Hill Farm Swim Club

July 31st - August 2nd, 2025

Sponsorship Checklist

Thank you for supporting the 2025 All-City Championship Swim Meet at Hill Farm Swim Club. To provide your company with as much exposure as possible, please provide the following assets as soon as possible. Email all files & information to allcityhillfarm2025@gmail.com

Logo

Due Date: ASAP

Please provide your logo in both formats:

- Vector file – EPS (.eps) or Adobe Illustrator (.ai)
- JPEG file with a 500 PX width minimum, appropriate aspect ratio, and a 300 DPI minimum resolution.

Company Description

Due Date: ASAP

Please provide a description of your company / products / services as you would like to be promoted to the All-City Swim families, spectators, and fans. These descriptions will be used on social media, in our newsletter, and for recognition in the meet day announcements; please include both lengths:

- 50 – word description
- 25 – word description

Company URL

Due Date: ASAP

Please provide the URL you would like us to link to your logo and / or company description.

Please email all files to:

allcityhillfarm2025@gmail.com

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